



PENNSYLVANIA PAINT HORSE CLUB
ADVERTISING & SPONSORSHIP FORM 2018

PPHC welcomes and appreciates our sponsors. We offer a variety of options of sponsorships including:

Gold Level

\$500 includes:

- ◆ Set up booth/display at our horse shows
- ◆ Facebook posts
- ◆ Horse show announcements of sponsorship
- ◆ Logo on website with link to sponsors homepage
- ◆ Hang two banners at the horse show
- ◆ Distribute sales material or coupons at the horse show
- ◆ Two class sponsorships

Silver Level

\$250 includes:

- ◆ Banner or flyers displayed at our horse shows
- ◆ Facebook posts
- ◆ Horse show announcements of sponsorship
- ◆ Logo on website with link to sponsors homepage
- ◆ One class sponsorship

Bronze Level

\$100 includes:

- ◆ Sponsor provided banner or flyers displayed at our horse shows
- ◆ Horse show announcements of sponsorship

Friends of PPHC

\$50 includes:

- ◆ Horse show announcements of sponsorship

Name / Business: _____

Contact Name if different: _____

Address: _____

Email: _____ Phone: _____

Please email graphics to: mbrigitte9@yahoo.com. Any questions, please feel free to call Carli Progin: 816-262-9567. Print materials can be mailed along with form and check to the below address:

Checks: Make out to "PPHC" and mail to
Carli Progin
1711 Weeping Willow Lane
Dover, PA 17315

Top 5 Reasons to Sponsor the PPHC

1. Inexpensive Marketing

- a. Ads and marketing can be very expensive but we offer multiple outlets at a very affordable rate
- b. PPHC can help develop digital ads for your company if needed

2. Increased Exposure

- a. Reach horse owners directly with information at our shows and events
- b. Our club includes horse owners from PA, MD, DE, NJ, VA and many states in New England
- c. Facebook
 - i. Nearly 1700 followers
 - ii. Post reach average of 529-that's 529 horse owners in this region per month that actively engage in posts
- d. Website: www.pphconline.com
 - i. 37,135 page hits to date
 - ii. Your company info, ads, and website/Facebook directly linked from our website
 - iii. Participate in our "Horse Health" or "Membership Specials" sections with ads on new services and specials

3. Simplicity

- a. You send us what you want to distribute at show and events and all electronic media-we do the rest! No additional work for you or your staff

4. Return on Investment

- a. Club members have historically been phenomenally loyal and involved with club sponsors. We understand the importance of sponsors and want to make sure the relationship is beneficial for all!

5. Industry Support

- a. Feel good about supporting the industry we love!

